## CARRIER

#### THE PAPER

#### 07

CARRIER.CO.UK

YOUR CURATED GUIDE TO MEANINGFUL LUXURY EXPERIENCES - SPECIAL ANNIVERSARY ISSUE

#### **THE PAST AND FUTURE** *Changes in travel*

A golden age in human connection

#### **WINE IN A MILLION** *Celebrate in style*

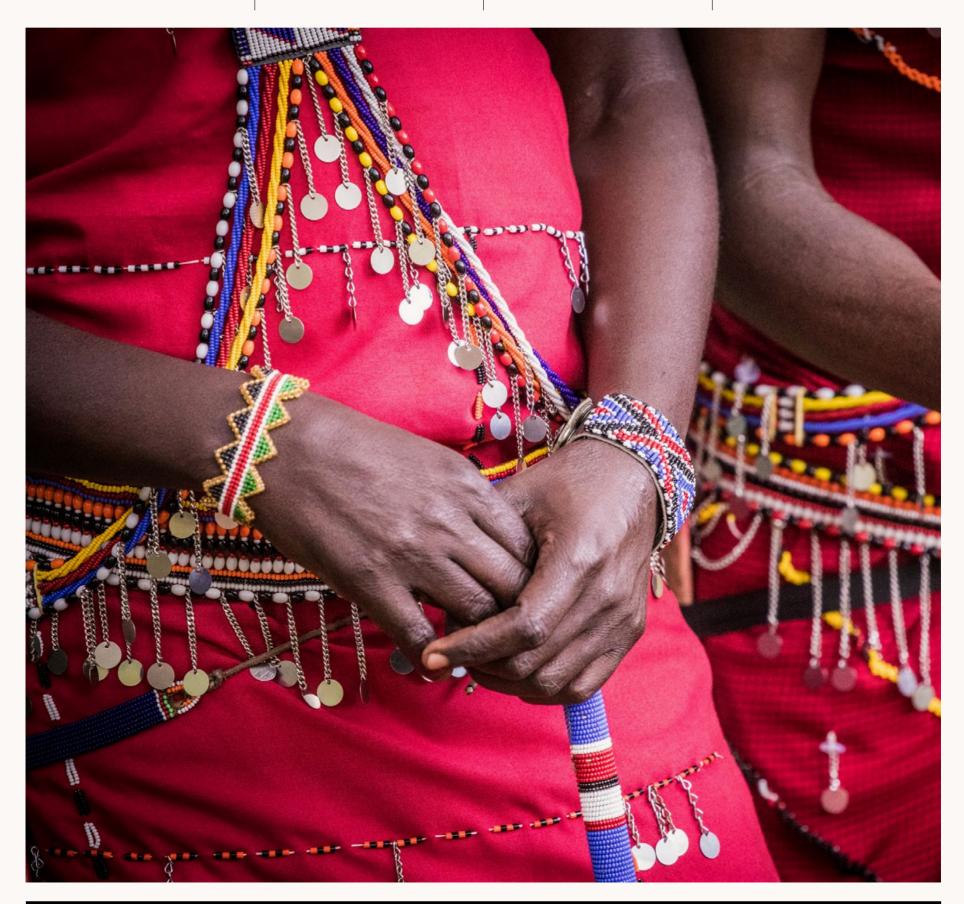
Sought-after vintages around the globe

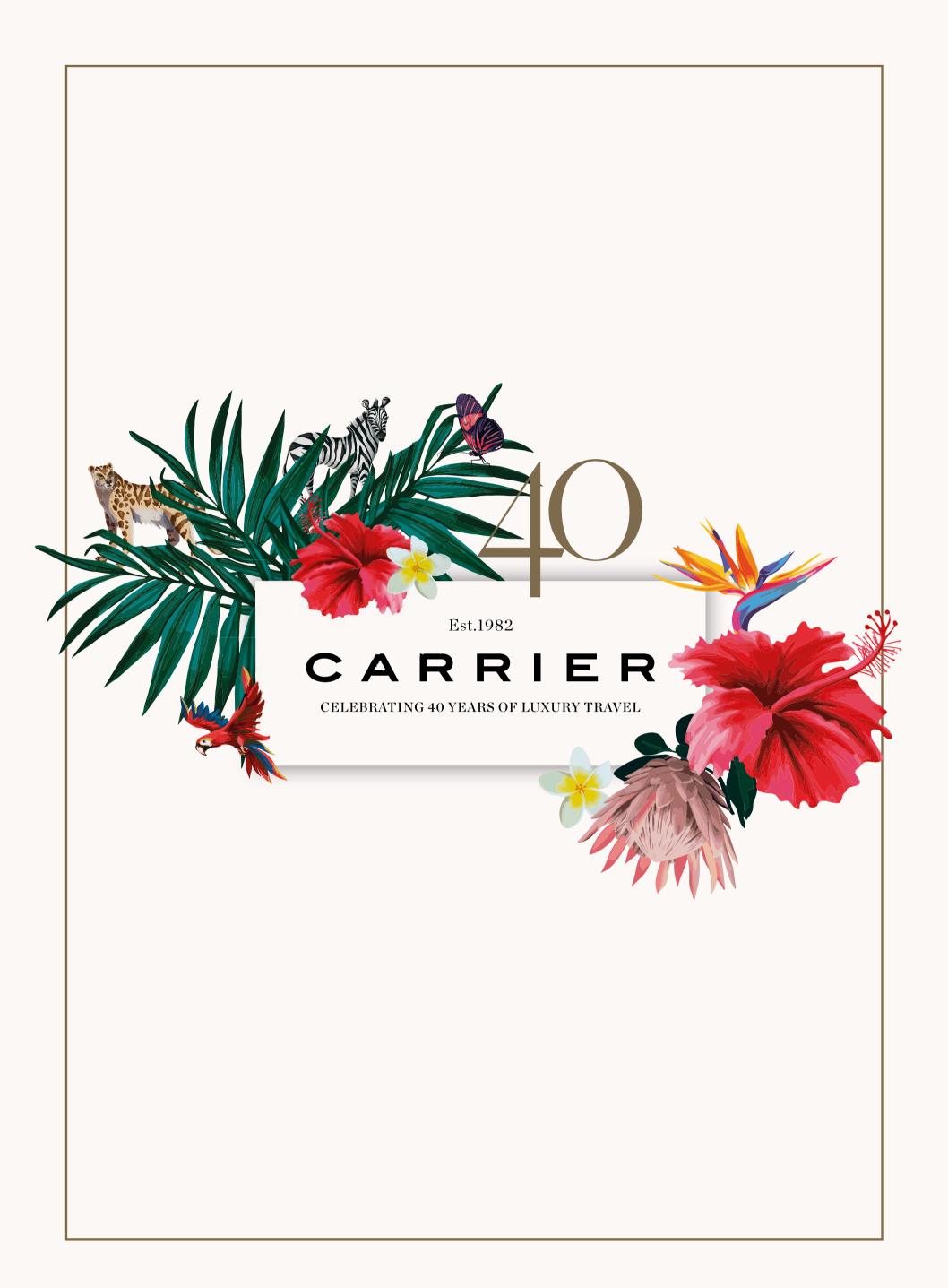
**40 CURIOUS YEARS** *Our ruby anniversary* 

The places and people we love

#### **TOKENS OF TRAVEL** *Finding new keepsakes*

When memories and momentos intertwine







## Welcome to CARRIER, *The Paper*

For those who desire a journey to be a masterpiece, it's important to commission the right artist. Carrier has been crafting tailored trips for 40 years like they're works of art; beautiful, intriguing and intricately detailed with imagination and skill.

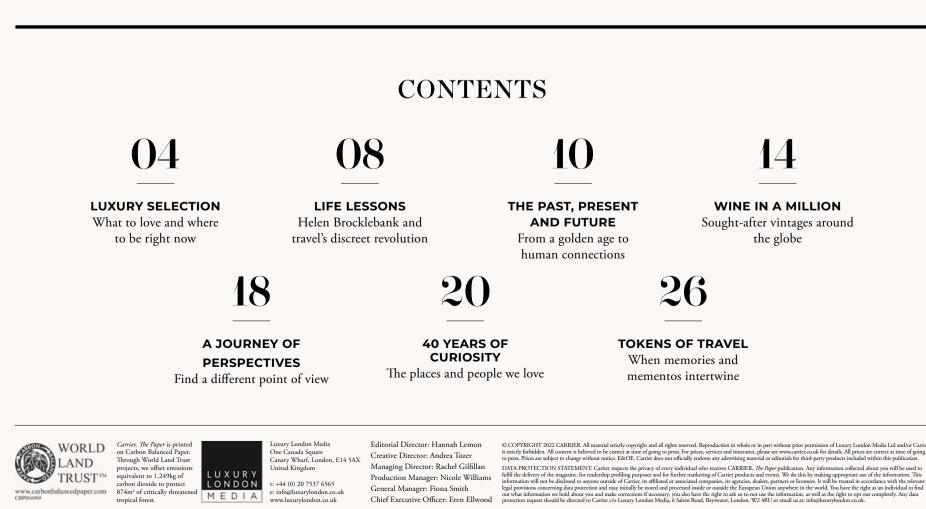
We celebrate these past four decades with a ruby anniversary issue, mapping the past, present and future of luxury travel. How have past odysseys influenced our present-day wanderings and what will globetrotting look like in the future (p.10)? One thing is for sure, it will give you a different perspective, whether you're sleeping in the treetops of Sweden or embarking on a sacred journey through Bhutan (p.18).

Many milestones around the world are celebrated by popping open a bottle. Gain access to sought-after Napa vintages, a secret wine cave in Greece and the homes of the globe's greatest winemakers (p.14). Wine is a wonderful token of travel, and there are myriad ways to remember trips beyond a simple keepsake. A bespoke beaded necklace might remind you of the women who practise Masai beading, while a homemade indigenous gin can take you back to the mountains of Vietnam with every taste (p.26).

We began our journey with the goal of inspiring people to be who they want to be, harnessing the power of travel to not just go somewhere, but to feel something. Our belief is that the world should be seen and experienced in more thoughtful ways; it's when a personal pursuit is fulfilled that it becomes truly remarkable. Whatever your next adventure, whoever you take along for the ride - explore the places and people that blow our mind and touch our hearts (p.20).

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# Luxury selection

**RUBY ANNIVERSARY SPECIAL** 







#### The car

## WHEN IN ROMA

The burning core of a red ruby is also thought to represent the flame of passion. And passion comes in many different shapes and sizes. For those with a long-standing love for speed, this one's for you. The new Ferrari Roma brings back the glamour of old Italian design and marries it with sleek modern engineering. The minimalist exterior comes with clean, understated panels that hug the chassis and deep, comfortable leather interiors. The car is a poetic nod to a manufacturing heritage that spans more than 80 years, and brings to life the open roads of Modena, the birthplace of Ferrari. These four wheels will happily and quietly glide around town with ease until you flick it to 'race' mode when they offer sharper more direct steering. The Roma is a car you'll never want to stop driving.

www.ferrari.com

**THE FERRARI** IN NUMBERS ENGINE: 3.9-LITE V8 COMBINED CONSUMPTION: 11.2 LITRES/100KM **POWER:** 612 HP AT 7,500 RPM **0-62MPH:** 3.4 SECONDS TOP SPEED: 199 MPH PRICE: FROM £171,000









The drink

## **GLASS HALF FULL**

The distinctive rust colour flows through The Macallan's woody and mature whiskies. So much so, in fact, that they've named a collection after it. The Macallan Red Collection is a curated selection of single malt whiskies that have slowly matured over the decades to reach the perfect moment of maturation. The amber liquid sleeps in wooden barrels before it's bottled to deliver the natural colour, distinctive aromas and full flavours that The Macallan has come to be known for.

www.themacallan.com

## The shoes

## HEART AND SOLE

When you think of a touch of rouge, you think of Louboutins. The famous heels caught attention back in the 90s when Christian Louboutin was inspired to paint the sole of his latest design in a red nail varnish that an assistant was using. Since then, these famous stilettoes have been worn on every dainty foot the world over from Rihanna to Gwyneth Paltrow. The latest collection "Our Angels" is cheeky and playful, making sure you know that a pair of crimson-lacquered Louboutins will always set you off on the right foot.

www.christianlouboutin.com





#### The jewellery

#### **ROMANCE IS RED**

Reaching any milestone is an achievement - it requires dedication, resilience and passion. But it's not often that people can say they've dedicated their life to just one other person for 40 years. A life spent rejoicing in epic adventures, embracing all the highs and lows together,

creating wonderful memories along the way. Celebrate a ruby anniversary with a stone that signifies this unwavering love.

Theo Fennell, ruby and diamond bee brooch, £4,250, www.theofennell.com



The art

## **BEAUTY AND** THE BEASTS

From the wintery scene of willow branches reflected in an icy Italian lake to the bright red feathery flutter of two male golden pheasants, epic scenes unfold at this year's Wildlife Photographer of the Year and People's Choice Award exhibitions at the National History Museum. Explore the natural world with all its fragility and diversity across more than 100 powerful photographs. Delving into the pressures the planet is under, the exhibitions hopes to leave people with a deeper understanding of the actions we need to take to protect it.

Wildlife Photographer of the Year, until 5 June 2022, National History Museum, Cromwell Road, SW7 5BD, www.nhm.ac.uk

Photo credit: ©Qian Guo, Dancing in the Snow, People's Choice Award, Wildlife Photographer of the Year Exhibition, National History Museum

#### The Insider

### HIDDEN **MEANINGS**

In different cultures, red signifies different things. From happiness and success to passion and love, it dates back to ancient traditions and can even bring you good luck.



#### THAILAND

In Thailand, according to ancient customs and astrology, each day of the week is assigned a specific colour. Red is the colour for Sundays, and is associated with the solar god Surya, who was born on this day. Many Thai people pay their respects to Surya by wearing red on his birthday each year.

#### INDIA

Traditionally, when a woman gets married in India, she wears a red sari and has her hands painted in mehndi, red henna, a sign of luck and prosperity and a red powder, sindoor, is placed along the hairline for fertility.

#### SOUTH AFRICA

Conversely, in South Africa red is associated with mourning and a symbol of respect for the apartheid era. At Nelson Mandela's funeral, Nobel Peace Prize winner, Archbishop Desmond Tutu wore red in tribute.

#### BHUTAN

In Bhutan amongst the temples teetering on lofty mountain passes, flashes of red can be seen from the billowing robes of monks. Red is one of the five colours which are said to have emanated from the Buddha when he attained enlightenment and signifies wisdom, virtue and dignity, and helps to resist evil.





Later this year, designer and architect extraordinaire Bill Bensley will open a new five-star resort inspired by the humble railway. Harking back to the locomotive revolution during King Rama V's reign, Bensley is upcycling abandoned train carriages to form the unique structure of the *Intercontinental* Khao Yai National Park in Thailand. The Art Deco interiors will bring the glamour of old-school travel to your bedside with inflections of the green mountainous national park (a UNESCO World Heritage Site) outside. Sat amongst 100 acres of lush foliage, bountiful trees and seven lakes, it's like a dream brought to life.

#### A LEGENDARY MAKEOVER

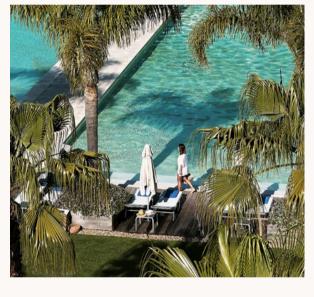
Domes Resorts have been the talk of Crete and Corfu for some time, with each property enticing people with their chic beach-front locations, photo worthy architecture, Michelin-starred menus and authentic experiences. The brand's ever-growing cast list now includes *Domes Lake Algarve*, a €7 million refurbishment of the previously named The Lake Spa Resort. From head to toe, every single room, restaurant and relaxation area has been reinvented, reflecting the soul of the legendary Domes Resorts. For those in a relentless pursuit of their passions, opportunity beckons with immersive experiences that allow you to remain in sync with the landscape and food that will leave you endlessly inspired and surprised. This is where the sophisticated go for a relaxed lifestyle in world-class accommodation.

#### ALL ABOARD THE THAI TRAIN

#### A SECRET ISLAND

When you've ventured on a savannah safari to see springbok leaping from the grass and lion cubs playing in the dirt, you'll need time to take it all in. For the most enviable end-note to your trip, there's a private island, unexplored and in one of the most unique locations in Mozambique. The new Banyan Tree Ilha Caldeira opens late 2022 and brings you close to the wild outback but in complete tranquillity on its own private island At the 100% solar-powered resort, the names of the 40 new pool villas set the tone: Bliss, Serenity, Harmony – thoughtfully designed and culturally inspired these are private spaces with the ocean right on your doorstep. While you're here you can go whale watching, swim through shipwrecks or indulge in holistic therapies for a little me-time.





## The News Flash TRAVEL UPDATES

From new openings to transformative redesigns, milestones are being celebrated by resorts the world over.



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Opening to grand acclaim on the eastern coast of Mexico's Yucatán Peninsula at the end of 2021 Etéreo, Auberge Resorts Collection, Riviera Maya heartily embraces the rich surrounding nature. Etéreo means ethereal in Spanish and is the founding core of a resort that encourages you to connect with the landscape and culture through visceral senses and new rhythms. Away from the distractions of modern life, discover wellness rituals to calm the mind and reduce stress. Nurture a deep connection with Mayan culture through art and culinary experiences, while stories with the inhouse Shaman and expeditions with the in-house archaeologist bring Mayan wisdom and findings to life. The best bit? Design your dream bath and it will be ready for you to sink into in the evening.



#### **DUBAI HIGH LIVING**

Dubai is a place that doesn't hold back, especially when it comes to architecture and design which makes it one of the most indulgent places to escape to. Even more so now, with the new opening in 2022 of Atlantis The Royal in Dubai. Resembling a giant game of Jenga, the building's 43 storeys will never fail to impress. Cascading water features that erupt with both fountains and fire, and 24-carat gold gilded floors certainly give the wow factor. With the largest private beachfront in Dubai, the world's best chefs across 17 restaurants, including Dinner by Heston Blumenthal, garden suites and a Sky Pool that floats in the air - you'll be living your best life at The Palm's most exclusive address.



#### LIFE LESSONS WITH

## Helen Brocklebank

alpole is an association for British luxury brands that promotes, protects and develops the luxury sector in the UK by speaking to governmental bodies and influential stakeholders. The person leading the charge? CEO Helen Brocklebank. She describes Walpole as "the love child of the CBI and Annabel's", which paints a picture of its supportive and empowering community. We speak to Helen about the seismic change to the luxury industry over the past few decades and what this means for its future.

#### What does luxury mean to you?

Luxury is the most incredible business – it's worth £48 billion to the UK economy. It's creative, entrepreneurial and nurtures a real love affair with customers.

To me personally, it's about treats. It's not about things that are insanely expensive. It should be about having the very best version of the thing that makes you happy. "The rise of curated travel is really important. People don't want to be on the internet and scrolling for a hotel. They want an expert they can put their trust in — someone who understands their dreams."

#### How has luxury changed over the past 40 years? I started my career about 30 years ago and luxury then was seen as something for the privileged few.

Slowly, luxury has been democratised. If you really like Chanel, for example, you might not be able to buy couture, but you can buy a lipstick or a perfume. It's become more accessible.

The other massive change, of course, is mobile. Mobiles have brought luxury into everyone's pocket. You can have a window into that world all the time, which has made people very luxury-savvy.

#### You've said before that luxury is undergoing

**"a discreet revolution". What do you mean by this?** The pandemic has had such a big effect on all of us in so many ways. It's made people think differently. Being stuck at home has now made people ask: "what's the treat that I deserve?" There is a real sense that you only live once, so now's the time to buy that item you've always wanted, or enjoy that trip you've saved up for.

The other effect is that people are choosing something that is going to last. It might be an experience that's sustainable or an item that you can keep forever – but whatever it is, it's special.

What trends do you see emerging this year for travel? The rise of curated travel is really important. People don't want to be on the internet and scrolling for a hotel. They want an expert they can put their trust in – someone who understands their dreams. This is where specialists like Carrier really come into their own.

Nowadays, less is more. Instead of taking six trips, you might just take one long journey with the people you love. Travel is all about the ultimate luxury of time and having that time to have an emotional connection with the people you care about. Time has become more precious than ever.

The other trend I see is cultural experience. Travel is about learning and self-discovery. People will want to come back with skills from a certain place, like learning about Renaissance frescoes in Tuscany or how to cook the best cannoli in Sicily.

#### What does travel to mean to you?

I like to have the time and space to turn off the quotidian pressures of every day. It's about being present in the moment with the people I love, but also finding time to recharge. I love a digital detox. I always put my phone in the safe and replace it with a sort of burner phone for certain people who may need to contact me in an emergency. I like to keep my family occupied with the things they like to do, like sailing or something, so I can get through the 25 books I've brought with me on holiday!

Carrier has been a member of Walpole since 2019. For more information on Walpole, please visit: www.thewalpole.co.uk



## PERFORMANCE WITH PURPOSE

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## MAPPING THE PAST, PRESENT AND FUTURE OF LUXURY TRAVEL

Ever since the storied explorers of yesteryear set off in search of civilisations new, travel has widened our view of the world and our place within it. But how have past odysseys influenced our present-day wanderings and what will globetrotting look like in the future?

Words: Lauren Romano





Previous page: COMO Maalifushi, From top clockwise: Androis Concept Antelope Canyon, Bhutan monastery, Song Saa Private Island, Maldives coral reef, Lengishu rhino

he heat that hits your face when you step off the plane. The rush of blood to the head as you slalom down an alpine slope. The silent concentration of etching a fiery sunset to memory. The intrigue of eavesdropping on a language that's not your own. The way travel makes us feel deep down – the curiosity it sparks, the imagination it stirs, the connections it forms – might not have changed, but the way we explore, and the reasons for doing so, have.

#### **REVIVING THE GOLDEN AGE**

Call it the rose-tinted effect, but there's a languid, unhurried tempo attached to travel in times gone by. Back then it took longer to get from A to B; flights were fewer and prices higher – all of which added to the glamour. Air travel was an artform; a status symbol. Hams were carved seat-side on silver trollies and champagne corks popped at 30,000 feet. Suitcases were monogrammed and tailoring was the passenger's uniform of choice.

Before budget airlines took to the skies and dulled the sheen of air travel's golden age, the journey itself was something to savour. Personal service and attention to detail reigned supreme – and arguably still do in the airport lounges, luxury cabins and concierge services that continue to have a place in the present-day travel landscape.

Ever since business class was created in the late 1970s to bridge the gap between first and economy, airlines have been evolving their offering to meet the needs of discerning travellers. Take the *Qsuite* from *Qatar Airways*, the only business class suites on any airline to have doors for privacy (up to four suites can be combined to form semi-private, thoughtfully designed spaces for working or socialising) as well as ambient mood lighting and seats that fold down into a fully flat bed. This means you can disembark refreshed and ready to hit the ground running, whether you're itching to get exploring or getting ready to deliver a keynote speech.

You might be able to secure these seats at the click of a button today, but trawling through the internet will only get you so far. That's because the intricacies and wonders of the world don't unfold on a screen; they play out in word-of-mouth recommendations and on-the-ground contacts. Human connections defined luxury travel in the past, as they do now. Often the true value of travel isn't decided by the place but the people you meet along the way.

#### THOUGHTFUL TRAVEL ROOTED IN THE PRESENT -

Travel doesn't exist in a vacuum. And if the pandemic has underscored anything it's the importance of not only our own wellbeing but the collective wellbeing of the planet. Realigning our sense of self, slowing down, tuning into our surroundings, being present and mindful of our actions and showing empathy to others: all of these motivations are seeping into the types of adventures we're embarking on.

Meaningful experiences that enhance local livelihoods and champion ecological initiatives offer a sense of personal fulfilment, accountability and enlightenment that will last long after returning home, helping to improve lives for future generations.

These experiences could involve helping to replenish endangered coral reefs in the Maldives or taking time away from tracking black and white rhino on foot to join an antipoaching patrol in Kenya. They could also mean personalised wellness programmes designed to dive deeper into what your body needs so you can recentre and reconnect with yourself and the world around you.

Other expeditions amp up the sense of adventure and revel in the magnificence of the great outdoors. Weave through Wyoming's Upper

Antelope Canyon with a Navajo expert, witness polar bears on the prowl for seals in the polar region's frozen realm or experience the revered hush of the mountain-clamped monasteries of Bhutan. Authenticity, thoughtfulness and the wellness of mind, body and planet underpin all these diverse encounters.

#### CUSTOMISATION IS THE CORNERSTONE OF THE FUTURE

So, what does the future of travel look like? Will we all be allocated a personal carbon allowance, making us think twice about our air miles? Perhaps we'll be paying for our sojourns with bitcoin? It's hard to say with absolute certainty, but one thing is clear: words of wisdom from seasoned travel experts will still fall on attentive ears.

Cookie cutter experiences don't land now and they won't land in the future either. To obtain the level of personalisation tomorrow's nomads are craving requires a personal touch, often bolstered by the latest technology.

At the *Andronis Concept Wellness Resort* on the spellbinding island of Santorini for example, a unique wellness screening programme uses hair profiling to create a personalised programme of suggested therapies and dietary patterns designed to reset a sense of inner balance. Alongside daily guidance from a wellness practitioner, you can soothe the mind and soul further with a spot of sunset gazing out along the rim of the caldera, or a lap of the 56-metre infinity pool that overlooks the endless blue Aegean Sea.

If that sounds too sedate, how about hitting the slopes in Courchevel in a pair of custom-made skis? The ski room at the charming *Hôtel Barrière Les Neiges*, set at the foot of the legendary Bellecôte run, is the largest in the surrounding enclave and can turn out made-to-order skis in five days according to your skiing and fitness levels and preferred type of snow – so you can chase that adrenalin rush in high-performance, high-style fashion.

#### MAKING A COLLECTIVE CONTRIBUTION

If personalisation is one trend set to sway the future travel agenda; contribution is another. Giving back can take many guises. In Grenada, where the smell of nutmeg lingers in the air, *Calabash* hotel owner Leo Garbutt is one of the driving forces behind the Room to Read organisation that aims to improve literacy on the island by setting up school libraries. During a stay there, you are actively encouraged to get involved, whether this is through a donation or by visiting the schools to read a book with pupils.

Education also underscores the work of the Song Saa Foundation set up in association with the palm-fringed *Song Saa Private Island* resort, where science, innovation and collaboration are helping to provide training for Cambodian villagers on sustainable ways to support themselves and protect the marine environment.

Meanwhile over at the *Grootbos Private Nature Reserve* in South Africa you can see first-hand how its foundation benefits nearly 11,000 local people each year. You can plant trees as part of a reforestation programme, head out into the field with entomologists to study native insects and take a 'Living the Future Tour' to witness the conservation and community mission in action.

At the heart of the most memorable and lasting experiences are people – the characters in compelling stories ready to be told. Connecting with communities in this way is not only rewarding, it will help you view destinations in a new light: through the eyes of those who call it home.

After all, the future of travel – much like its past and present – is human.

# Wine in a million

It's no secret that wine should be savoured, each note carefully appreciated. In celebration of our ruby anniversary, we've uncovered some of the world's most sought-after vintages and the people and places that will show you how to enjoy them. Much like the art of slow travel, a good vintage will bring you into harmony both with yourself and with your surroundings, teaching you to hit pause for just a second.

Words: Abi Prowse

#### URBAN INNOVATION IN CAPE TOWN

It's easy to forget, gazing through the floor-to-ceiling windows of *One&Only Cape Town's* Wine Loft and onto the rugged surface of Table Mountain, that you're at the epicentre of one of the world's most bustling cities. Housing over 5,000 bottles, you'll find the most balanced and diverse wine collections on the continent sitting beside local producers and wineries. A private immersion with renowned sommelier Luvo Ntezo will take your knowledge and passion to the next level. Celebrated as the best young sommelier in South Africa, Luvo isn't one for orthodox methods of wine tasting. His unique approach allows you to savour wine in a way that appeals to you, and with his help you can bring home your very own signature blend.







#### A NAPA JOURNEY BY RAIL

In many ways, a train journey is the ultimate homage to slow travel. Gliding through the heart of one of the top Napa Valley Wine Train is so much more ng restaurant, a moving museum; the

evoke the glamour and elegance of times gone by. With exclusive access to the homes of the globe's greatest winemakers, expect private tours and tastings from vinters who have set the bar high in producing worldclass wines. Your new finds can be paired Dome – with sweeping panoramic views from every angle it practically brings the



#### SUSTAINABLE FROM GRAPE TO GLASS

Located just 45 miles from San Francisco, Sonoma Valley (the birthplace of California's wine industry) is home to the nation's best Pinot Noirs and sustainable organically-farmed wines. At its centre lies Farmhouse Inn: a boutique hotel with fine cooking, feather beds, and luxury wine refrigerators in each room. The five concierges have spent years cultivating friendships with locals and take great joy in introducing you personally to the proprietors of the wineries and their vintages. Whether it's a hard-toget reservation, an exclusive tasting appointment, or the right driver, they are always in-the-know. When you're not delving into the world of phenomenal winemaking, you'll be wandering the range of local farmers' markets, food festivals, and art shows. It doesn't get any better than this.



#### A TASTE OF NATURE

The Barossa Valley is as famous for its collection of 150 wineries as for its deep-rooted appreciation for the great outdoors. The valley is best experienced in slow motion; cycle the 40-kilometre Barossa Trail for the most picturesque route. Soak in the scents and sounds and entertain your tastebuds at the numerous cellar doors and quaint villages you pass. Nowhere will impress oenophiles more than a tour of Seppeltsfield, the Seppelt family estate, distillery, and underground cellars. Embark on a private tasting of the 100-year-old Para Vintage Tawny, believed to be part of the world's only unbroken lineage of single vintage wines spanning more than 130 years. Sip a bottle from your birth year and walk slowly among the vines to fully appreciate Australia's striking natural beauty.







#### SECRETS OF THE TROPICS

The epitome of barefoot chic, Gili Lankanfushi Maldives keeps a lesser-known secret beneath the white-gold sands and electric blues of the Maldivian Ocean. The Underground Wine Cellar is a vision in boho elegance, where a large piece of driftwood, once washed ashore, forms the striking table at the centre of the room. Surrounded by up to 10,000 bottles, the award-winning master sommeliers believe that each wine gives everyone a different, personal pleasure. These sommeliers can sense the occasion, atmosphere, and philosophy that you desire, pairing wines that seduce the palate and evoke emotion. You'll return home relaxed and rejuvenated, with a deeper understanding of the hidden gems with which to stock your own cellar.





#### **TUSCAN DREAM**

The Rosewood Castiglion del Bosco is a romantic hideaway, settled within Tuscany's UNESCO World Heritage site; here, slow living and simplicity takes you back in time to a medieval village. But there are plenty of modern touches: a golf course staffed by pros, a fitness program overseen by a triathlete, and, of course, a collection of rich red wines – notably the coveted Brunello di Montalcino, a ruby red that's intense, elegant and steadfastly inspired by local tradition. The Vertical Tasting experience is a must. Retrace every step in the art of winemaking, from grape to barrel. Extraordinary, educational, and completely private, you'll enjoy six of the finest and most rare Brunello vintages, sensually paired with local Italian cheeses.





#### ANCIENT GRECIAN VINTAGES

Nestled deep in the heart of the medieval village Megalochori, Vedema, a Luxury Collection *Resort*, houses a secret wine cave hidden beneath the dark volcanic soil of its 400-year-old winery and 100-year-old mansion. Here, you'll be taken on a refined taste adventure with a private sampling of seven indigenous wines. But it's when they are paired with local foods in a unique dining experience that the wine is at its most powerful, evoking the true, authentic spirit of Santorini. Chef Melina Chomata will teach you how fresh fish from the Aegean Sea, the island's famous cherry tomatoes and Kalamata olives accentuate the wines in the Greek palate.

# A journey of perspectives

Travel is about expanding the limits of our minds in the most transformative of ways. The most important journeys in our lives transcend the physical and stay with us far longer than their duration. On your next journey, learn how to look at things in a different light.

Words: Marianne Françoise Dick

 $\mathcal{T}$  hile it's certainly comfortable to stick to what we know, challenging your perspective or being challenged by others is an invaluable experience that can intensify our relationships with ourselves and others. In our 40 years, we've learned that it's in those moments that we grow and change, usually into kinder, more thoughtful people. Expanding your horizons can create a significant and positive shift, but to do so you must challenge your current outlook by exploring different environments and cultures, engaging in different opinions and opening up to new ideas and beliefs.

#### 1// LET NATURE AND YOUR IMAGINATION RUN WILD

Feel a world away from home and escape the stresses and demands of everyday life in the *Treehotel* in Sweden. Sleep amongst the treetops in sculptural pods, including a UFO and giant bird's nest, all suspended above the ground. It's the seventh room, however, which is perched high in the pines, that offers the most breathtaking views, especially when the neon swirls of the Northern Lights paint the sky. The surroundings alone are enough to inspire fresh thinking, but the adventures on the ground can also challenge your perceptions of self. Learn about the Sámi people's heritage, traditions and culture including reindeer herding, which is both a way of life and a key source of income for many. Return with a greater appreciation for the power of nature and the magnitude of the universe, while new knowledge about the Sámi culture will bestow you with many new forms of expression.





#### 2// SAY YES TO NEW THINGS

Marrakech makes us immerse ourselves in the unfamiliar – a fantastic way of encouraging exploration and viewing the world in a completely different way to usual. French visual artist Jean-François Fourtou wants you to do this more than ever at the Dar El Sadaka, which has brought to life his surreal visions. Delve into the playful and surreal among wild sculptures of giant ants and bees that perch in peculiar places, and proportions that are subverted with giant furniture and reverted by an upside-down house that will leave you with a multitude of questions and possibilities. It might help you discover a solution that you hadn't considered possible, or plant the seed of a weird and wonderful idea. We must say yes to the unknown if we want to continue to enrich our perspective.

Image owned by Jean-Francois Fourtou



#### 3// FOLLOW YOUR AWE

The enigmatic Bhutan Insights journey leads adventurers through the otherworldly landscape of the Himalayan foothills, through pine-clad valleys and along crystal-clear rivers, and into Aman and COMO lodges. On the pilgrimage, you'll pass the intricately built pagoda-like stupa of the cherished Chorten, which was built to bring peace, and finish at the magnificent Taktsang Monastery, a spiritual stopping place that clings to the side of a cliff. By putting one foot in front of the other, you can reconnect with nature, culture and feel the transformative power of the abundance of spirituality that can be found in this sacred place. It might encourage you to reflect on your own morality or the forces beyond our control - reminders of how precious our lives really are.

#### 4// TAKE TIME TO RECONNECT WITH YOUR MISSION

Experience is one of the most powerful ways of instilling lasting knowledge, and incredible moments can create everlasting bonds between families. In Bali, you can learn about indigenous culture alongside your children through meaningful mini journeys at Mandapa, A Ritz-Carlton Reserve. Excitement and intrigue bring to life the spirit of Ubud with jungly hikes, morning yoga, and local arts and crafts. The day of learning continues after sunset too, with a night-time retreat that discusses nocturnal flora and fauna around a mesmerising campfire. These enlightening moments teach the next generations about the power of an open mind, and there's no doubt that this experience will remain in the hearts of families for years to come.

#### 5// PUT YOURSELF IN SOMEONE ELSE'S SHOES

Moving around a kitchen is a small journey, but can have a big impact when you're in someone else's shoes. The Romanos, A Luxury Collection *Resort* in Costa Navarino, Greece celebrates the joy of the everyday through cookery lessons with local women. The tangy and herbaceous flavours of fresh cheese and wine will not only awaken your palate, but your cultural awareness too. Learning the invaluable processes of making such delicacies – the backbone of a community - reveals a rare insight into the workings of a centuries-old community, of precious traditions passed down from generation to generation. For years to come, it will only take the taste of an ingredient to transport you back there, and awaken your perspective once again.



#### 6// ZOOM OUT, BUT DON'T ZONE OUT

Embarking on unfamiliar and, at times, daunting experiences expands our understanding of the world long after the adventure is over. On the plains of Montana, a truly magnificent opportunity awaits. At The Ranch at Rock Creek, take in the epic landscape from the basket of a hot air balloon. You might never feel as light, free and vulnerable – a combination that reminds us just how vast and complex the world is beyond our own. Here at the ranch, it's all about the bigger picture. Riding lessons and cattle drives allow you to sample the great American farming life, before the memories of experienced cowboys are shared around a flickering fire.

# 40 years of curiosity

At Carrier, we have spent our lifetime carefully curating experiences that deliver the exceptional. We go further than anyone else to let you embrace a new way of life beyond your own.

Words: Hannah Lemon

our decades ago, there was a change working its way through travel. People's goals, expectations and desires were evolving alongside a world that was inviting us to expand our experiences, knowledge and passions in new ways. We caught sight of this early on and Carrier sprang to life with the aim of looking beyond run-of-the-mill packages to crafting bespoke journeys that were authentic, immersive and made people feel, well, whatever they wanted to feel. And as the world continues to change, we're ready for it to take us wherever we need to go, with these values still rooted at the heart of our culture.

But there's one other thing we've learnt in our 40 years – relationships count. We nurture relationships around the world that are built on trust and a value that goes beyond a simple transaction. Whether you're seeking education and indulgence, curiosity and comfort or self-improvement and the downright sensational, with some of the most high-profile connections, anything is possible. To get under the skin of a place is to get to know the people like we do. And now it's your turn to be touched by some of the places and people that we've fallen in love with.



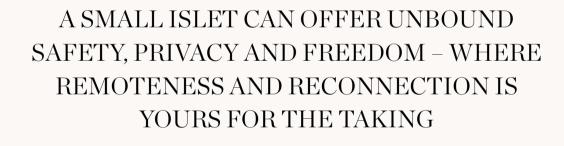


#### EXCLUSIVE HIDEAWAYS TO SIMPLY DISAPPEAR —

Everyone needs time to take a break from the stresses of everyday life and indulge in escapism, to free your mind and lose yourself. There's no better place to do this than on your own private island. Hit pause on your busy life and find out how exclusive remoteness can deliver a level of relaxation and pleasure that you didn't know was possible.

A small islet can offer unbound safety, privacy and freedom - where remoteness and reconnection is yours for the taking. You might wake up blinking at the sun and think you're in a dream, but no, you're kicking back on *Thanda Island*, a speck of private land off the coast of Tanzania. It takes only 10 minutes to walk around the entire circumference of silvery sand and realise everything you lay your eyes on is yours. This piece of paradise will fill you with warmth not only from the sunshine, but also from the heartfelt efforts to conserve the surrounding Shungimbili coral reef. Be part of something important when you dive off a traditional Arab dhow and snorkel in the sea. The area is part of the largest marine protected area in the Indian Ocean, home to five species of turtles and 400 species of enchanting reef fish.

For such a remote location, you'll never get bored. Join the park rangers and paddle alongside the very animals that the resort is trying to protect, including endangered whale sharks. Have a big get together in the party pavilion, make use of the helipad or float around the island on the super yacht at your disposal. When you return back to your sublime villa, be mesmerised by the indoor aquarium or watch turtles nesting on the shore from a brass bathtub that's been set up on the beach for you. It's the simplicity that really embraces you here and the sense of adventure that fills the air.







A private island can become a playground for everything your heart desires, matching unimaginable adventures with the pinnacle of luxury – so it's no wonder they're highly sought-after. Ithaafushi The Private Island by Waldorf Astoria is the largest private island in the Maldives - 32,000 square metres of sanctuary is off limits to everyone but you. Those seeking the spectacular and sumptuous, the exclusive and secretive, will find it here. Being on this island is about setting a new time that you are in control of. Fall asleep at will as you gaze at the exotic fish through the glass floor during a deep relaxing massage, dine on drawnout dinners delivered by your team of world-class chefs and, with the largest fleet of yachts in the Maldives, take an off-island adventure when you're feeling intrepid. Energetic days come with a personal trainer, while calmer days are attended to by your wellness concierge. It is Ithaafushi's otherworldly location that sets it apart; the right mix of bone-white sand, tropical greenery and utter seclusion.

On the subject of seclusion, private islands are often sought for milestone celebrations and private parties, and there's one place that excels at out-of-this-world special occasions. Sir Richard Branson's private hideaway Necker Island in the BVIs needs little introduction. Access isn't granted to just anyone - organising a special occasion here for 54 guests is no mean feat, but we've pulled off a few in our 40 years. When something is worth celebrating, everything here can be planned and personalised around you, your friends and family - from the food (which is definitely a highlight) through to the music and activities. There are five infinity pools, two tennis courts and all of the water sports you could imagine, but there are also endless cosy corners to curl up in and just soak up the views. Evenings are a time to come together and are often spent down on the beach partying the night away under the stars.

#### THERE'S BENEFIT IN A BUYOUT

Having a whole hotel for you, your friends and family is about going big and going together. We've spent the past few years with too much time spent apart. Relish the outdoors and spend quality time offline in a much-needed setting that helps to cement bonds and a setting that's exclusively yours. Amanwana is a wondrous wilderness hideaway, where you can stay with your nearest and dearest in 12 tents under shady tamarind trees on the island of Moyo with every comfort Private Island by Waldorf Astoria

imaginable. The lush jungle is right outside for guided hikes to cascading waterfalls, limestone pools and hidden Uncle Nun and Aunt Yai are a husband-and-wife caves, where you'll discover an array of wildlife, from team of chefs in Phuket. They first met when Nun was deer, wild boar and macaque monkeys to majestic sea working at a restaurant in Yai's hometown of Trang eagles and osprey. Meanwhile, the Flores Sea provides and she was so enamoured with a particular seafood snorkelling and scuba enthusiasts with underwater fried rice dish that she asked him for the recipe - and exploration unmatched anywhere else in Indonesia. they've never looked back since. Now married, they have When you take a place exclusively, you can get close to honed their culinary skills together for more than 30 nature in a way you wouldn't normally. No busy crowds, years, and serve up homemade specialities at Rosewood Phuket's Thai seafood restaurant Ta Khai. Go beyond nobody to disrupt the quiet – just you and the serene surrounds. At Cheetah Plains, taking over the exquisite sampling aromatic flavours, and learn how their sharing dishes bring people together through the sour, sweet, sustainable safari lodges means you can embark on a pioneering new type of family safari. With unobtrusive salty, bitter and spicy senses that come from their local electric jeeps, you'll have your very own zero-emission ingredients and family recipes. From food to forests, we know plenty of people on the game vehicle at your disposal. Virtually noiseless, your personal field guide and tracker can take you closer ground to show you a different side to life in Asia. Toby Sinclair has dedicated decades to nature out here, from to the animals to see them behaving in a natural way, totally undisturbed. Witness humans and animals coexist setting up tented camps in Kathmandu to managing a travel company in Delhi, he has an encyclopaedic in each other's company in a completely immersive way. Explore new frontiers of community and peace that bring you closer not only to soul-stirring natural beauty, but to each other. At the isolated Camp Sarika by Amangiri in Utah, be surrounded by an unearthly 600-acre landscape of towering mesas, slot canyons and rust-coloured sands. With just friends and family, you can truly be apart from the rest of the world in a place where the sense of connection to nature is much stronger than the ties to modern city life. No phones, no laptops, just 10 canvas-topped pavilions as an enclave of sedative seclusion for the people you love in one of the most geographically dramatic places on Earth. Guided desert hikes and canyon expeditions bring out parts of the landscape that only the experts know how to find. Afterwards you can share stories together around a campfire that blazes beneath the vast star-shimmering sky, toast s'mores on the flames, and look up at the never-ending universe through your personal telescope. Private bountiful space in the great outdoors allows you to find your own rhythm. At Sir Richard Branson's The Lodge in Verbier, chase the thrill of a steep off-piste run and take time to teach your children the techniques of skiing with access to the freshest snow and away from the heavy throngs of people. This is stress-free skiing at its finest. In the morning, bypass busy ski-shop queues so you have more time on the slopes with a private boot fitting at the chalet. Then embark on a guided heli-skiing trip to chase some untouched powder. In the evening, rest your weary legs with a massage from the resident therapist while the executive chef cooks up a delectable feast for all the family. Then prepare for a wild night of après ski, shooting some pool in the games room or dancing together underneath a twinkling disco ball. It's a truly minimum fuss way of being together and enjoying

every moment of action and relaxation.

#### CULTURAL CONNECTORS AS YOUR GUIDES -

We pride ourselves on knowing the best people to pull back the curtain on the most delightful scenes, sights and sounds of our beloved destinations. Understand the hidden meanings behind ancient cultures, discover the best spot to witness a rare species of animal, or learn new skills that have been passed down through tribal generations. Not only does meeting people unleash new experiences, it also stretches your empathy beyond your own community and country, opening your heart and mind to people from different backgrounds and helping

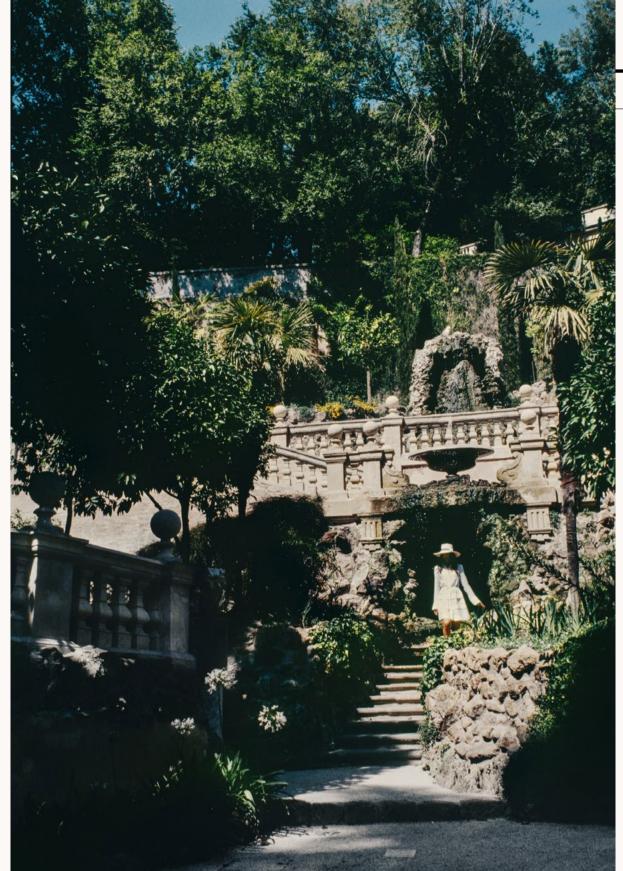
Previous page: Camp Sarika by Amangiri, From top clockwise: Thanda Island, Amanwana, Rosewood Phuket, Ithaafushi The

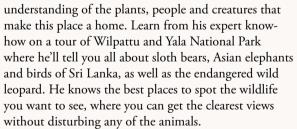
to change you for the better.





NOT ONLY DOES MEETING PEOPLE UNLEASH NEW EXPERIENCES, IT ALSO STRETCHES YOUR EMPATHY BEYOND YOUR OWN COMMUNITY AND COUNTRY





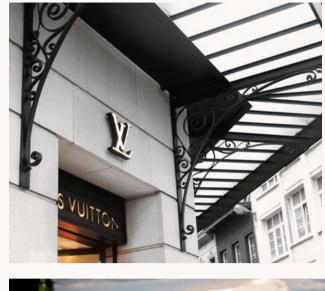
If you want to explore wildlife at its most extreme, you can embark on a TV-worthy adventure with Jack Randall, known for his wildlife shows on Disney+ and National Geographic. From the luxury lodge *Matetsi* Victoria Falls in Zimbabwe, you'll be whisked off in a helicopter for a unique angle of the majestic Victoria Falls and the roaring water below. After that, taste another rush of nature with some river fishing along the private nine-mile stretch of Zambezi River; a boat cruise where you'll spot hippos, crocodiles and birds; as well as a private picnic by watering holes frequented by giraffe, zebra, elephant, waterbuck and buffalo – these are the kind of voyages you only read about in books.

Whatever your passions are we can match them with the experts who give you undiluted attention and knowledge. Explore the vast backcountry of the Whistler mountains or flip a half-pipe with a gold medal-winning skier or snowboarder. Whether you're a newbie or a pro, follow their tracks, learn their techniques and hear stories about their adrenaline-fuelled careers. Or perhaps you're an aspiring artist? Legendary brothers Roberto and Rodolfo Guarnieri are contemporary fresco painters keeping alive centuries of Florentine tradition. After spotting their works in the Villa San Michele, A Belmond Hotel, you can learn to paint a fresco in their buzzing studio and listen to their bohemian stories. A holiday, a destination, an experience; it means so much more when you meet extraordinary people and you find new-found friends in foreign lands. Forget hours of researching - simply turn up to lesser-known destinations and take them in like a true insider.

#### **PRIVILEGED ACCESS TO NEW PLACES**

As well as finding the people to share a country's secrets with you, we also have the key to unlock secret doorways and hidden pathways, taking your experience to new levels in unique ways. How you choose to see the world, creates the world you see and when you see it through a different perspective, you'll see wonders that others have yet to behold.

Understanding the work, the passion and the level of detail that goes into fashion houses like Louis Vuitton or





Chanel, can be difficult to grasp in one day. But with the right expert you can unlock their secret histories. Sip on a coffee at Les Jalles getting to know the rich pasts of the brands, before being one of the first to try on new collections and vintage pieces that belong to iconic moments in history. At Hotel de Russie in Rome you don't even need to leave your suite - indulge in film-star fantasies with a private Valentino shopping appointment. During the fitting, a specialist Valentino seamstress will be at your disposal to hand you the ready-to-wear collections and accessories that suit you best - you'll be walking in the footsteps of the most extravagant stars, Elizabeth Taylor and Jackie Kennedy Onassis among them.

Unearthing these secrets around the world is magical – because a secret is yours alone until you want to share it. And we have the best-kept secret in Manhattan. Quietly tucked away on the sixth floor of Rockefeller Center, this unique venue features extraordinary views of Fifth Avenue and St. Patrick's Cathedral from a manicured historic garden complete with a sparkling reflective pool. This rare private space is yours to share with your special someone. Together, indulge in a seated picnic with champagne, exquisite nibbles and platters of finery tailored to your tastes. It is an unforgettable spot for a big gesture: an engagement, an anniversary, or simply being together.

While the quiet slow lane is for some, for others the need for speed knows no bounds. Feel the exhilarating pleasure of navigating your own America's Cup highspeed racing vacht through San Francisco Bay with the help of an experienced captain and crew. Compete against the clock or divide friends and family to race against each other to see who will come out the strongest. Seeing the iconic Golden Gate Bridge and Alcatraz Island with the wind in your hair and the sound of choppy waters in your ear is an opportunity



#### WE HAVE THE KEY TO UNLOCK SECRET DOORWAYS AND HIDDEN PATHWAYS, TAKING YOUR EXPERIENCE TO NEW LEVELS IN UNIQUE WAYS

few will ever experience. You can also swap the water for the road. For budding racers and F1 enthusiasts, there's nothing like the thrill of being close to the action whether that's walking along the pit lanes or mingling with F1 drivers. We'll get you prime viewing above the pit lane in Abu Dhabi, Singapore and Monaco and access to the most exclusive parties afterwards.

It's through niche passions and interests that you can really delve deeper beneath the skin of a place – and sometimes quite literally. Joe Cummings is one of Bangkok's most prominent residents and hosts – an author, historian and Thai culture expert, he has called Thailand home for more than 25 years and shown the likes of Mick Jagger and Steven Tyler the streets through his eyes. While Joe's interests span temples, art and textiles, he is also an expert on the magic and mastery of Thai sacred tattoos, Sak Yant. This thick black line work is an ancient tribal art that conveys the deepest of meanings, offering the wearer protection and welcoming energy. But the lines are hard to decipher. One slight change in the pattern and the design can be rendered meaningless or even have negative connotations. When Joe introduces you to the Sak Yant artists, you'll understand the protocol for visiting these masters and how to decipher this intricate art.

#### POWERFUL WAYS TO MEET LOCALS AUTHENTICALLY

Journeying to a place is so much more than trying a new dish and seeing new sites - it's about embracing a new way of life. Often travellers find it difficult to truly immerse themselves in local culture, but we can connect you deeply with communities in heart-warming ways that are not only meaningful to you, but also to them.



Among the leafy palms and rich red mud pathways of Northern Rwanda, is Handspun Hope, a working farm that produces delightful, handmade woollen garments and felted sculptures. While staying at One&Only Gorilla's Nest in Rwanda you can meet the women, decked head to toe in bright African fabrics, who make these local crafts with passion and warmth. The project was set up to assist vulnerable women within the community, including genocide widows and victims of abuse, and the results have been remarkable. This is a lively community of love and laughter set up to establish a new way of life, a local economy and embolden empowerment. Step into this welcoming hub, and watch first-hand the meticulous craft that goes into each item. Swap life's tales with the women, and walk away with a keepsake to remind you of what was shared.

Sharing enriches our travel experiences. It is this exchange of culture, our personal histories and a healthy dose of humour that brings us closer together as people, at a time when the world needs it most. At Six Senses Yao Noi there is a close and long-standing relationship with the local Koh Yao Elementary School. Venture into this tight-knit community with your own family, engaging in curious chat and creative play with local children. Swap stories, enjoy games and teach them the activities you knew as a child, whether that's crafts or a fast-paced game of football. Their enthusiasm and thirst to learn is infectious, it stays with you long after you leave.

Visiting a resort that's deeply connected to the communities around them provides an adventure that has a great deal more heart. The Lewa family of the Lewa Wilderness lodge in Kenya knows that the wildlife in the area will not be respected and understood unless the education and knowledge from the resort goes beyond its borders. From water projects to education programmes in local schools, there are multiple ways that these foundations have been laid. This includes an onsite woodwork and carpet factory run by locals, which not only produces furniture and carpets to decorate the lodges but also items for people who have stayed and admired their handywork. Lewa is a home-away-fromhome where you'll feel like part of the family as soon as you arrive and you'll be surrounded by some of the most impressive game viewing opportunities – it's hard to find another place like this.

Now is your chance to welcome adventure, excitement and relaxation. Travel is not just about going somewhere; it's about awakening new feelings. It's about those secret moments of seclusion and that shared joy of meeting someone who ignites inspiration. Travel is about sparking your curiosity and traversing new frontiers.

Left page: Hotel de Russie, Louis Vuitton store, Matetsi Victoria Falls This page: One&Only Gorilla's Nest

## Tokens of travel



A souvenir can be so much more than a simple keepsake. Capture precious moments and shared histories in vivid detail forever with an experience where memories and mementos intertwine. Sights, smells and feelings will come to life all over again.

Left page: Capella Hanoi



loved ones.

life-affirming experiences.

This page: Rosewood Le Guanahani, Angama Mara, Capella Hanoi, La Residencia, A Belmond Hotel



Words: Ellen Millard

f you've ever slipped a seashell into your pocket while wandering down a beach, then you'll know \_\_\_\_\_ all too well the allure of souvenirs Capturing a moment otherwise lost to time, such keepsakes anchor us to destinations we want to remember forever - places where we feel happy, free or at peace in the company of

Modern travellers aren't alone in storing memories of their journeys in objects; the earliest pilgrims collected soil from holy sites so they could savour their trip long after it had ended. It's only natural to want to do this - science shows that memories are stored in the same way as sensory experiences. Just as the smell of grass might conjure a happy day in the park, souvenirs also trigger memories of meaningful events and the people we enjoyed them with. The best ones of all are those intertwined with

A simple bead, for example, might take you back to Kenya's Angama Mara. Perched on the edge of the Great Rift Valley, the safari lodge is immersed in the Maasai Mara's panoramic plains, which are dotted with galloping antelope, zebra and the elusive Big Five. The people who give the landscape its name can ground you in this otherworldly escape through Angama Mara's resident studio, where eight local women practise the Maasai craft of beading. They will share this ancient skill with you or make a jewellery piece for your collection. A symbol of beauty, the vibrant beads will conjure up the picturesque reserve and the friendly people long after you leave.







Embracing your inner creative can help to broaden your horizons. In the Mallorcan town of Deià there's a thriving artistic community who are inspired by the rugged Tramuntana Mountains that descend into secret coves and slices of sandy beach. La Residencia, A Belmond Hotel invite local artists to guide you and your family on a morning walk around the beach cove of Cala Deià and teach you how to capture the magical light of the sunrise on the Mediterranean Sea. The strong bonds you create with each other and also with the scenery will be forever immortalised in your masterpieces.

Learning from professionals can uncover new challenges and make you more appreciative of the skills involved. Véronique Vandernoot is the artist ambassador for *Rosewood Le* Guanahani St. Barth and has spent 25 years capturing the island's vibrant culture through her ceramic tile work, which you'll spot at the entrances to every beach. From the cerulean blue of the ocean to the verdant fronds of towering palm trees, the colours of St Barths call to her. Her vast knowledge of the island helps her to capture each destination in intricate detail, and you can see her at work in her studio at Le Guanahani. Collect a piece of ceramic as an everlasting reminder of the laidback thrum of island life and the steady rhythm of sun, sea, surf and imagination

Other experts around the world bring craft and local culture together, creating insightful ways to remember special experiences. Capella Hanoi has the inside track on the hidden gems in Vietnam's capital, among them Sông Cái Distillery, where the nation's first small-batch gin is produced. Made using 16 indigenous botanicals gathered from the mountains, this spirit is a complex concoction evocative of the country's biodiverse landscape. Discover for yourself on a private tour and tasting experience led by founder Daniel Nguyen. Prepare to be inspired by his passion for the craft as you distil your very own gin to take home – the perfect tipple with which to raise a toast to treasured time spent together.

Elsewhere, the simple pleasure of a photo is enough to recall cherished memories. For families who want to spend less time taking selfies and more time living in the present, your happiest moment can be recorded for you with the Memory Maker service at Florida's Walt Disney World®Resort. From the magic of Cinderella's Castle to your child's first encounter with Mickey Mouse, the Disney PhotoPass Photographers will be there for every important moment. At the end of your trip, you can find unlimited downloads of all your videos and pictures on your Disney account – your most magical experiences, frozen in time.

Strong memories such as these can be hard to draw from that seashell in your pocket – so next time you're planning to pick up a souvenir on your travels, broaden your horizons and embark on an experience that comes with a treasure you will never forget.



**BEGIN YOUR OWN TRADITION** 



## YOU NEVER ACTUALLY OWN A PATEK PHILIPPE. YOU MERELY LOOK AFTER IT FOR THE NEXT GENERATION.

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